

GRAND OPENING OF THE FOX THEATER

When is it going to open? Who is going to perform? Where do I park? How do I purchase tickets? These are the questions Pomona residents have been asking all year long. The wait is finally over. Now, ladies and gentlemen, in our very own downtown, on the southwest corner of Garey & Third, the POMONA FOX! With a polished new look, the Fox is sparking revitalization throughout Pomona. First opened on April 24, 1931, the Fox is a fully restored art deco movie palace from Hollywood's golden age. Today, the Pomona Fox is a state-of-the-art venue for concerts, cinema, performances and parties. From glamorous rooftop dinners for two, to cutting-edge concerts for more than 2000, the Pomona Fox will host spectacular public and private events. As the flagship attraction of the Pomona Arts Colony, the Fox leads the downtown's continuing transformation into a vibrant neighborhood of galleries, nightclubs, lofts and restaurants. Now, exactly 78 years later, FOX hosts its second grand opening event, "Fox First Night," which will include a reception and ribbon cutting in front of the theater on April 18th, 2009 at 5PM. Advance tickets for upcoming events are available at the Glasshouse Record Store, 248 W 2nd St., or online.

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UPCOMING FOX EVENTS

- 4/18/09: **Fox First Night**
- 4/24 - 4/26/09: **Smog Dance Film Festival**
- 4/28/09: **Pomona Mayor State of the City Address**
- 5/09/09: **6th Annual Auction, presented by the Rotary Club of Pomona**
- 5/21/09: **Gogol Bordello**
- 5/28/09: **Pepper & Pennywise, KROQ's Jagermeister Music Tour**

For more information, tickets, and maps, go to www.foxpomona.com.



INSIDE THIS ISSUE

WHAT'S NEW? PAGE 2 - SMOG DANCE 2009 PAGE 3 - DODGER DAY PAGE 3 - LA BOMBA 10 YEARS PAGE 4
RELAY FOR LIFE PAGE 4 - GLASS HOUSE PAGE 5 - MAC & CHEESE PAGE 5 - PROM PAGE 5
ANTIQUA ROW PART 2 PAGE 6 - PACA PAGE 7 - RUTH FLORES PAGE 7 - CALENDAR PAGE 8

WHAT'S NEW IN THE METRO

Here's a quiz for you, what kind of bakery sells no breads and bakes no cakes? "The Bakery" in Downtown Pomona! If you haven't heard yet, a new business has just opened at 370 S. Thomas St. called "The Bakery." They bake up some sweet words while hosting poetry readings, theatrical plays, hip-hop shows, and other programs featuring famous performers from all over the world. The owner and founder, 26 year old William Bissic, left Ontario's Emporia Arts Colony to come to downtown Pomona because it is "more lively and has more foot traffic." Every 1st and 3rd Monday of the month, the Bakery offers poetry night for only \$3.00 at the door. William is not only a theater enthusiast, but he is also a musical engineer with his own recording studio tucked behind the stage, known as C & M productions. And, it was through his recording career that he got his nickname, "The Prototype." For more information about future entertainment, email Mr. Bissic at cm.prods@gmail.com. Welcome to Metro Pomona!



On behalf of all the DPOA, we would also like to extend another warm welcome to the following downtown businesses:

Aladdin Jr. Restaurant & Café.

Aladdin Jr. is a family owned and operated business that serves traditional Mediterranean food. Not only do they have a grand selection of wines and hookah available, they also have the best baklava and cheesecake in town! Find them at 296 W 2nd St. or visit their website: <http://www.aladdinjrrestaurant.com>



Merced Medical Clinic

If you haven't had an eye exam in a very long time and you are wondering why you can't see clearly anymore, it's probably about time you visit downtown's Merced Medical Clinic-240 S. Main St. They offer complete eye care and welcome medical and medicare insurance. Make an appointment today, call 909-629-9242 or mercedmedical@gmail.com



GALLERY 475

A new art gallery has opened up in town on the west side of 2nd St., 475 W. 2nd St. to be exact. They are open Wed-Sun, 11am - 6pm. They welcome all artists to network and collaborate on projects that are based in CA. Check out their blog to get into the mix: knowclassarts.blogspot.com or call 909-469-1390



SCA Gallery

The SCA Project Gallery has grown larger, with a new street level space at STE 101, 281 S. Thomas St – The Founder's Building. Check out their website for more information: www.scagallery.com or call them at 909-620-5481

SMOGDANCE 2009 FESTIVAL TO BE HELD AT THE FOX THEATRE

The Smogdance Film Festival will be held from April 24 through 26 at the Pomona Fox Theatre in Pomona, California. Sponsored by the dA Center for the Arts, the three-day festival will celebrate its 11th anniversary with an eclectic mix of animation, documentaries, comedies and short dramas.

Included is a silent art auction fund-raiser that will be held at the festival featuring works of local artists. The 46 films selected for 2009 represent local talent, as well as award-winning filmmakers from 9 states, Mexico, Australia, Canada, the United Kingdom, and Iran. Each night audience members will be encouraged to participate during the festival by voting for their favorite film.

The winner of each category will receive a Weldon Award. Announcements of the Weldon Award winners and the Winners of the Judged Contest will be announced nightly at the After Festival Party to be held at the dA Center for the Arts.

Refreshments and music will be available along with a Q & A session with the attending filmmakers. Festival hours are from 7-10 P.M., Friday April 24th, and Saturday April 25th, and from 5-8 P.M.

Sunday April 26th. Awards will be presented for the four categories: Animation, Open/Experimental, Documentary, and Comedy.

Screening location:

Pomona Fox Theatre, 134 W. 3rd St., Pomona, CA 91766.

After Festival Party location:

dA Center for the Arts, 252-D S Main St., Pomona CA 91766

Ticket information:

Tickets are available now, online at www.smogdance.com.

Tickets may also be purchased at the door during the festival. Daily admission is \$10 for adults and \$8 for seniors and students.

Festival Passes are available for \$20, and \$16 respectively.

Contact Information:

Charlotte Cousins, Festival Director
www.smogdance.com
info@smogdance.com
909-997-0761



DODGER DAY

Mr. Whitman was right when he said "the game of ball is glorious." But what he didn't know is that the game of ball is outright magnificent when two Los Angeles baseball teams play against each other! DODGERS V. ANGELS. Are you in or are you out? It doesn't matter whether you are an Angels fan or Dodgers fan, the DPOA would like you to join us this year for a day of fun and baseball! We'll be offering seats for Sunday, May 24th, 1:10PM. Tickets cost \$32 each through the DPOA. This game is already sold out! Parking at the stadium is \$20, but with enough interest the DPOA will rent a bus to take us from Downtown Pomona to the Dodger Stadium, similar to what was done last year. To ride the "party bus" the subsidized cost would be \$10 per person, totaling \$42 for the ticket, bus ride, complementary drinks and peanuts, and a special surprise to be given on the bus ride. Who wouldn't want to go? Don't forget to wear your blue and/or red gear!

Contact the DPOA at (909) 469-1121
or downtownpomona@hotmail.com

to reserve your tickets now and tell us whether or not you would like to ride the "party bus."



10 YEARS – MY HOW TIME FLIES AT LA BOMBA!

Walk into La Bomba on Second St. for a true fashion retrospective, spanning across decades, with racks filled with unique looks for Pomona's "clothes-minded" community. Celebrating ten years in Pomona, La Bomba brings to Downtown a wide variety of vintage clothing, dead-stock sunglasses, and even custom made suits using fabrics from the 1920s through the 1980s. Everyday patrons visit the eclectic shop searching the racks for hidden treasures of decades past. During 2nd and Last Saturday Art Walks the owner Albert Gonzales, a die-hard aficionado of art and music, stays open as late as 11 PM for downtown visitors. Albert has been in the vintage clothing business for over 25 years. His dream of transforming Pomona's "Fashion statement" through reviving the best of the past continues to grow as he looks to expand and renovate the shop. Shawn Curley, an employee of La Bomba, believes that downtown Pomona is a great area to work because of the "old-fashioned family feel" of the downtown community and because of the wonderful friends he has made here. In addition to vintage clothing, the store offers a spunky mix of accessories, from funky purses to clunky jewelry. Congratulations La Bomba on your ten years in Downtown Pomona. We look forward to the next exciting decade of doing business with you! If you would like to find out more about La Bomba in Pomona or other locations, check out their website at www.labombavintage.com or call 909-865-7594 for more information.



POMONA'S FIRST ANNUAL RELAY FOR LIFE

By taking part in Relay For Life®, we have a chance to join 3.5 million people from across the country to celebrate the lives of those who have battled cancer, remember loved ones lost, and fight back against a disease that takes too much. At the event, we'll camp out overnight and take turns walking around the track to raise money and awareness to support the American Cancer Society's life-saving mission. There is an incredible ceremony to celebrate cancer survivors and caregivers that starts off



the night, and a moving ceremony to honor and remember those who have fought the disease. I can truly say Relay is unlike anything else you'll ever experience. It's a night full of fun, hope, and remembrance.

Location : Pomona City Hall Quad

Start Time: April 18th 9:00am End Time :
April 19th 9:00am

Free and open to the Public for more info call
909-720-1962

JAMES BARNUM, NEW @ THE GLASSHOUSE

Sold out venues, long lines, teenagers by the hundreds, music emanating from the corner of W. 2nd St & Thomas, these are the images and sounds most of us conjure up when we think of the Glass House. In recent history, no other business has attracted more visitors to the downtown than the Glass House. Just last month, the Glass House had a crowd lined up around three sides of the block for American Idol finalist David Archuleta's sold out show. Eight-hundred teenagers filled the room and stood in awe as Archuleta sang, "Zero Gravity." The Glass House is booked solid with such sold out shows. New general manager, James Barnum (yes, he's related to the famous Barnum & Bailey Circus family) understands the entertainment business having lived it his whole life. Running a venue like the



Glasshouse is right up his alley. Understanding that routine maintenance and upgrading is very important in appealing visitors, he has renovated the front exterior of the building, adding new glass doors, and has plans to revamp the record store and get a better selection in inventory. As if the Glass house was not enough, he is also going to be the Operations Manager for the Fox Theater and coordinate the Coachella event while handling all their ADA, parking spaces, and accessibility issues. Although a busy man, Mr. Barnum looks forward to helping with some community outreach programs, being a good downtown neighbor and staying involved with his community. He can be reached at james@theglasshouse.us. Welcome to Metro Pomona!

ITS MAC AND CHEESE SHOWDOWN!



That's right! Do you think you have the best Macaroni and Cheese recipe? Well then bring your dish to dba256 on April 25th. All entries need to be in by 1:00pm and the judging will begin at 1:30, and it better be food because the judges are Larry Egan, Wendy Maier and David Allen. So come on down and vote for your favorite.

For more information you can contact dba256 Gallery Wine Bar at 909-623-7600 256 S. Main St. Pomona 91766

WILL YOU BE MY DATE FOR THE PROM?

Did you miss your prom or perhaps don't remember it? On May 30th 2009 at 8:00pm The dA center for the arts is hosting an adult prom for those of you who did, and for those of you who want to re-live it. Choose a decade that best suits you, dust off your old Prom duds if your fortunate to still fit into them or shop at La Bomba, Replay, Rob's Vintique or Hobo Vintage. A Hair & Fashion Show will be hosted by The Red Cup Society and catering will be provided by Matt Blansett. What's a prom without a band? Well "The Guestimates" will be performing along side our very own DJ Willie. Be sure to get your Prom Photo taken as well as put your names in for Prom King and Queen! If you still have one of your prom photos, bring it by the dA by May 29th so we can display them proudly the night of.

A \$10 donation is encouraged.

For more info contact The dA Center for the Arts
252 -D S. Main 909-397-9716 www.dacenter.org

The dA Center for the Arts Presents



PROMONIGHT
MAY 30, 2009

As we continue our quest to learn about antique values, we will look at on-line auctions, Ebay or others. When a shop owner on Antique Row is selling an item, some customers complain they saw a better price "on-line/on Ebay." People who are unhappy when a dealer offers a low amount for an item they are trying to sell, also quote the mythical Ebay price. How accurate are Ebay prices we might ask?

When Ebay is thrown into the mix, I most often counter with two very basic and important questions. Was that simply the required opening bid in the listing? More importantly, did it actually sell for that? Experienced antique dealers and collectors understand that auction prices are only one of many ways of determining the value of any object, and are constantly fluctuating. For example, an object with a starting price of \$200 may never sell at that price, and \$200 may have little relationship to the real market value of the piece. Other factors like condition, scarcity, color, or the price of similar items must be considered. On-line auctions do not always do this.

Remember that all auctions, live or on-line, start with a competitive frame of mind. This means that emotions may supersede our rational knowledge of the object, as well as our common sense. Years ago the term "auction fever" was coined to cover this overruling of what we know by the desire to win. Two basic rules: Understand your own competitive urges before you bid; Set yourself a limit on what you will pay.

This does not mean that Ebay is of no help in educating us. By looking at the listings, I can get a general knowledge of what people value. For example, if I see 350 images of carved bakelite bracelets, I can learn about styles and makers. I can find a target price for ones that I might want to buy. If I don't buy, this information is free.

Another value of on-line auctions is that they open up a nationwide, often worldwide, market. We can find things on line we could rarely find locally. Unfortunately, on-line auctions also can pit us against a nationwide, often worldwide, group of potential buyers. They may have deeper pockets than us, be more competitive.

Let's say I'm looking for an antique fl gelhorn. I check every shop in a 100 mile radius, and no one has a horn for sale. I log onto Ebay, and there are eight listed. I'm in heaven, but I'm still cautious.

The one listed in Calcutta says "recent production." I need an antique horn, so I won't bid. The one from the Czech Republic says "Payment by Visa Credit card only," which is "ok." Then it adds, "Local regulations require that I obtain your Social Secu-

rity number." I pass. The listing from Germany says "Fl gelhorn/Alpenhorn/Sackbut." If the seller doesn't know what it really is, I'll not take a chance. The owner of the horn in England wants payments in Euros only, and I don't know the current exchange rate. No bid there. That really sweet horn in Edinburgh has added to it "Buyer pays international shipping of \$200." Another "no go." This leaves three possibilities, two in the States and one in Argentina.



I now run across more problems with on-line auctions. An on-line seller for Ebay may be a "power seller", or this might be their only item up for bid. They have few of the expenses of a store-owner on Antique Row, so we may be able to get a great buy. But if we buy something from a store in Pomona, it is a little easier to discuss problems with the sale than with a seller in Argentina, or Montana, or Seattle.

In an earlier article I recommended that you learn about those things you collect. Touch is one of the most important senses I use in judging antiques. If the horn I want is currently in Scotland, the Ukraine or Hong Kong, I will not be able to come in contact with it until after I've bought it, had it shipped to my house, and examined it for defects that might have been there all along, but not noted in the listing. Perhaps it was damaged when it made the boat trip half way around the world. More importantly, I won't know what my horn sounds like when it is played until after I own it. Most people, myself included, have horror stories of the condition of goods purchased on-line which were described as "perfect." Try to send back a horn you purchased from Uzbekistan.

The other problem in my fl gelhorn purchase is that I succumbed to "auction fever." I knew I had it for a good price but youlose@aolmsn.com.org in New Jersey kept outbidding me. In a regular auction, I could have checked to see if someone was trying to run the price up, but this idiot was three thousand miles away. So I kept bidding and finally won. The fact that I paid \$150 over what I wanted to pay, not counting the shipping and insurance, has little to do with it. I won. Now I can tell people that I know what this horn is worth because I saw it for that on Ebay.

In summing up this brief look at on-line auctions, I have to admit that Ebay is a better starting place in increasing your knowledge of specific categories of antiques and collectibles than the Antique Road Show. Once you understand some of the problems of buying on Ebay, as well as the strengths of on-line buying, you can then make an informed choice.

Next time "On Antique Row" we will look at auctions where you can touch and examine antiques and collectibles before you pull out your checkbook.

PACA IS PACKING THEM IN!

PACA (Pomona Arts Colony Association), is expanding at an incredible rate with the addition of several new art venues: 475 gallery; Selkouth gallery; Joey's (Bar-B-Q) Gallery; Galeria Con Safos (The Globe); and coming in March, Sakura Ichi Gallery and Aladdin Jr. Gallery.

Our own Fr. Bill Moore will be pulling double duty as the "artist de jour" in the Restaurant venues of Sakura Ichi and Aladdin Jr. in March. These will be Grand Openings for the new venues where the "padre" can be ordered up on both menus, "a la art".

The Arts Colony is also expecting some new artist tenants on the west side, hoping to make the west end of the Art Walk the most densely populated with the number of art venues to reach 9 locations by April.

The PomonaArtsColony.com website is racking up the hits with its new "EXPOSED" slide-show page featuring candid photos of local folks in the Arts Colony and monthly Art Walk pics.

The website is still the place for links to your favorite art venues, published articles, reviews and news about recent exhibitions, plus all your Art Walk gallery announcements. Plus, be sure to check out our new full color (and downloadable) "Map and Gallery Guide" on the website to clearly escort you to all 28 local art venues.



INTRODUCING RUTH FLORES

Let's give a big Metro Pomona welcome to Officer Ruth Flores, our new downtown police officer. Officer Flores replaces Officer Deon Brown, who has left the serenity and quiet of downtown Pomona to go back to city patrol.

Officer Flores is a five year veteran of the Pomona PD serving as a patrol officer. Assignment to the downtown PBID is her first detail assignment with the department, an assignment she enjoys. She says she loves working with the people of downtown and getting to know the merchants, residents and owners. Word on the street is downtown loves working with her as well.

When not on duty in Pomona, on her days off, Officer Flores is a Tack-Officer at Rio Hondo Police Academy working as a P.T. Instructor for police recruits. How about that? If she should ever tell you to drop and give her five...you might want to take her seriously. Officer Flores is a very welcome addition to the downtown!



SECURITY INFORMATION

Please keep this information for future reference.

The DPOA provides 24 hour (actually 26 hour), 7 day a week security for the downtown. The schedule is:

Sat – Sun – Mon - Tue
5 P.M. to 3 A.M.
Police Officer Jason Conley.
Cell phone (909) 376-7946

Wed – Thru – Fri – Sat
5 P.M. to 3 A.M.
Police Officer Ruth Flores.
Cell Phone (909) 376-7820

Mon through Sun (7 days) Alltech
Security. 2 A.M. to 6 P.M.
Cell Phone (909) 503-6815

Feel free to contact any of the Private Security Officers or the downtown Police Officers when you need to. If the matter is very urgent contact the Pomona Police Department directly at (909) 622-1241. If it is an emergency call 911 immediately.

CALENDAR

VISIT DOWNTOWN POMONA. LET US SHOW YOU AROUND

ART WALK
COLLECTORS FAIRE



FARMERS MARKET

M E T R O

P O M O N A

ART MUSIC DINING ANTIQUES EDUCATION LIVING



April 9th - VPD Commission meeting 6pm

April 9th - Cultural Arts Commission meeting 6pm

April 11th - Art Walk, Farmers Market 5pm - 9pm

April 18th - Fox Grand Opening, Relay for Life

April 23th - DPOA Board meeting 5:30pm/State of the Address

April 24th - 26th - Smog Dance Film Festival, Fox Theater 7pm

April 25th - Metro Night Out, Art Walk, Farmers Market 5pm - 9pm

Farmers Market every Wednesday 4-8pm SE Corner of Garey and 2nd
Life Drawing at the dA every Thursday

Beer Tasting every Sunday and Wine Tasting Every Wednesday at dba256

May 4th - City Council meeting 7pm

May 7th - DPOA marketing meeting 5:30pm

May 9th - Citywide Cleanup

May 9th - Art Walk, Farmers Market 5pm - 9pm

May 13th - Planning Commission Meeting 7pm

May 28th - DPOA Board meeting 5:30pm

May 30th - Antiques Street Faire 8am - 3pm

May 30th - Metro Night Out, Art Walk, Farmers Market 5pm - 9pm



401 S. Main St. Ste 101, Pomona CA 91766

Larry Egan - Executive Director

Phone 909-469-1121 - email: downtownpomona@hotmail.com

If you would like to be in the next Metro Minute
please contact Sally Egan at: metropomona@yahoo.com

WWW.METROPOMONA.COM